

Vocabulary Development Initiative-Secondary: *Online Flyers and QR Codes*

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&

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Definition

- Vocabulary refers to the meanings and pronunciations of words necessary for communication.
- Vocabulary is often categorized as oral vocabulary (listening and speaking) or print vocabulary (reading and writing).

Goal & Purpose

- To provide students with an understanding of the meaning and use of words so that they can comprehend what they are reading and communicate effectively.
- Vocabulary is critical to teach because of its connection to overall reading comprehension.
- If a word is decoded and pronounced but the meaning is not recognized, comprehension will be impaired.

BISD Vocabulary Initiative-Secondary

- BISD is recommending the addition of the following daily schedule for the words as listed in the BISD Vocabulary Word of the week 2013-2014 Secondary (Handout).

Suggested Vocabulary Routine

- **Monday:** Definition
- **Tuesday:** Characteristics
- **Wednesday:** Examples
- **Thursday:** Non-examples
- **Friday:** 7-Up Rule Sentence (Powerful sentence created with 7 or more words)

Word of the Week

definition	characteristics
to arrange in classes or categories	verb- describe by labeling, sort things out, color -code items
categorize	
Sammy cate- gorized her shirts by color.	Tommy's shirts are all mixed up.
example	non-example

2013-2014

Word of the Week

definition <small>(student friendly definition)</small>	characteristics <small>(prefix, suffix, root, part of speech, different forms ie. noun, adj., adv., verb, intransitive/transitive verb)</small>
categorize	
example <small>(meaningful sentence using the word)</small>	non-example <small>(antonym)</small>

2013-2014

Research Note

- A vocabulary program that is inclusive enough to benefit children at every level will include the following four elements (Graves, 2006).
 1. Rich and varied oral and print language experiences
 2. Instruction in individual words with multiple exposures to the words in a variety of forms
 3. Instruction in word-learning strategies (e.g., using context)
 4. Fostering word consciousness (i.e., promoting an interest in words and their meanings).

Online Flyers



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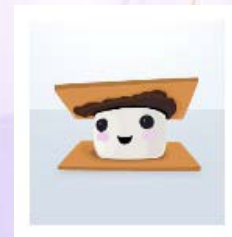
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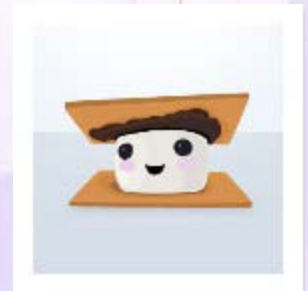
Password

Start using Smore now

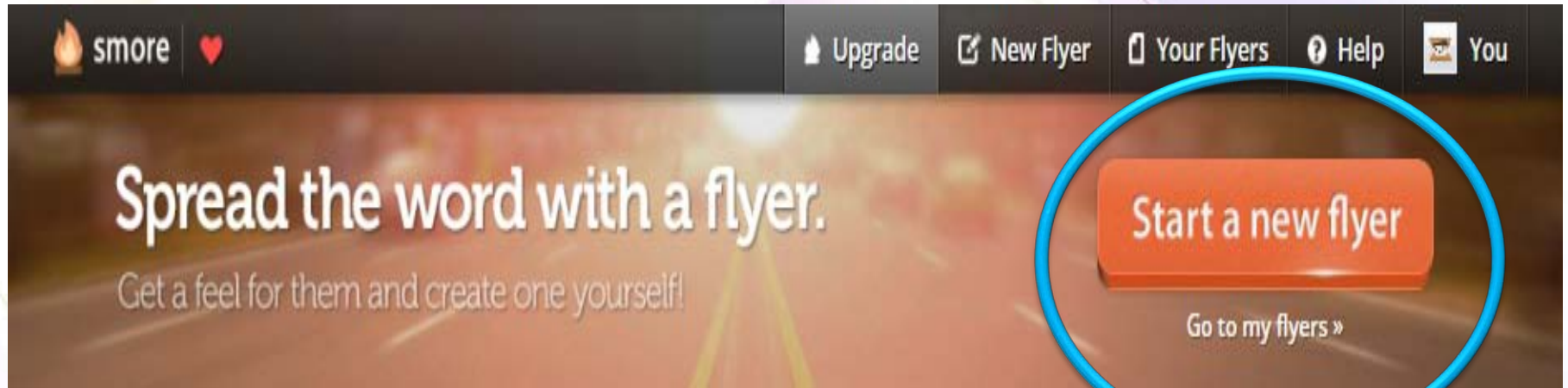
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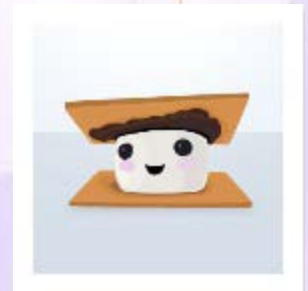


Online Flyers



The screenshot shows a website header with navigation links: 'smore' (with a flame icon), 'Upgrade', 'New Flyer', 'Your Flyers', 'Help', and 'You' (with a profile icon). Below the header is a main banner with the text 'Spread the word with a flyer.' and 'Get a feel for them and create one yourself!'. On the right side of the banner, there is a prominent orange button labeled 'Start a new flyer' and a smaller link 'Go to my flyers »'. A blue circle highlights the 'Start a new flyer' button, and a blue arrow points from the text 'Start a new flyer' at the bottom of the slide to this button.







Start a new flyer



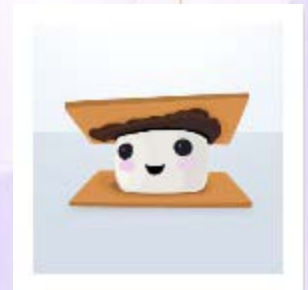
Online Flyers

Design an awesome new flyer [Start from blank](#)

What are you promoting? Smore has helpful templates to help you get started!

 Event A concert or conference	 Business A shop or service	 For sale A house or a car
 News bulletin Spread the word	 Class An activity or seminar	 Other If nothing else applies

Design a new flyer



Online Flyers

LOCAL NEWS UPDATE

Add subtitle

Sample Paragraph

Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.

Add Picture (or drag one in) Add a title Click to add description

Add Picture (or drag one in) Add a title Click to add description

Add Picture (or drag one in) Add a title Click to add description

Done Editing
Preview and share your flyer.

Save Now
Saved just now.

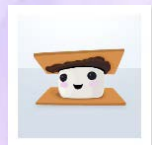
Design
MODERN

Background Colors

Aa
Fonts

Edit

Edit your flyer



Online Flyers

Title *
CONSTRUCT

Subtitle 44
Word of the Week

Cancel Done

Sample Paragraph
Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.

Add Picture (or drag one in) Add Picture (or drag one in) Add Picture (or drag one in)

Add a title Add a title Add a title

Done Editing
Preview and share your flyer.

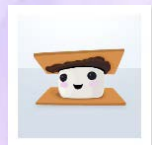
Save Now
Saved just now.

Design
MODERN

Background Colors

Aa
Fonts

Edit your flyer



Online Flyers

CONSTRUCT
Word of the Week

Sample Paragraph
Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.

Add Picture (or drag one in) Add Picture (or drag one in) Add Picture (or drag one in)

Done Editing
Preview and share your flyer.

Save Now
Saved just now.

Design
MODERN
Background Colors
Aa
Fonts

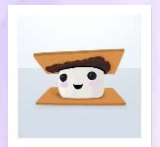


Change the design: background, color, font

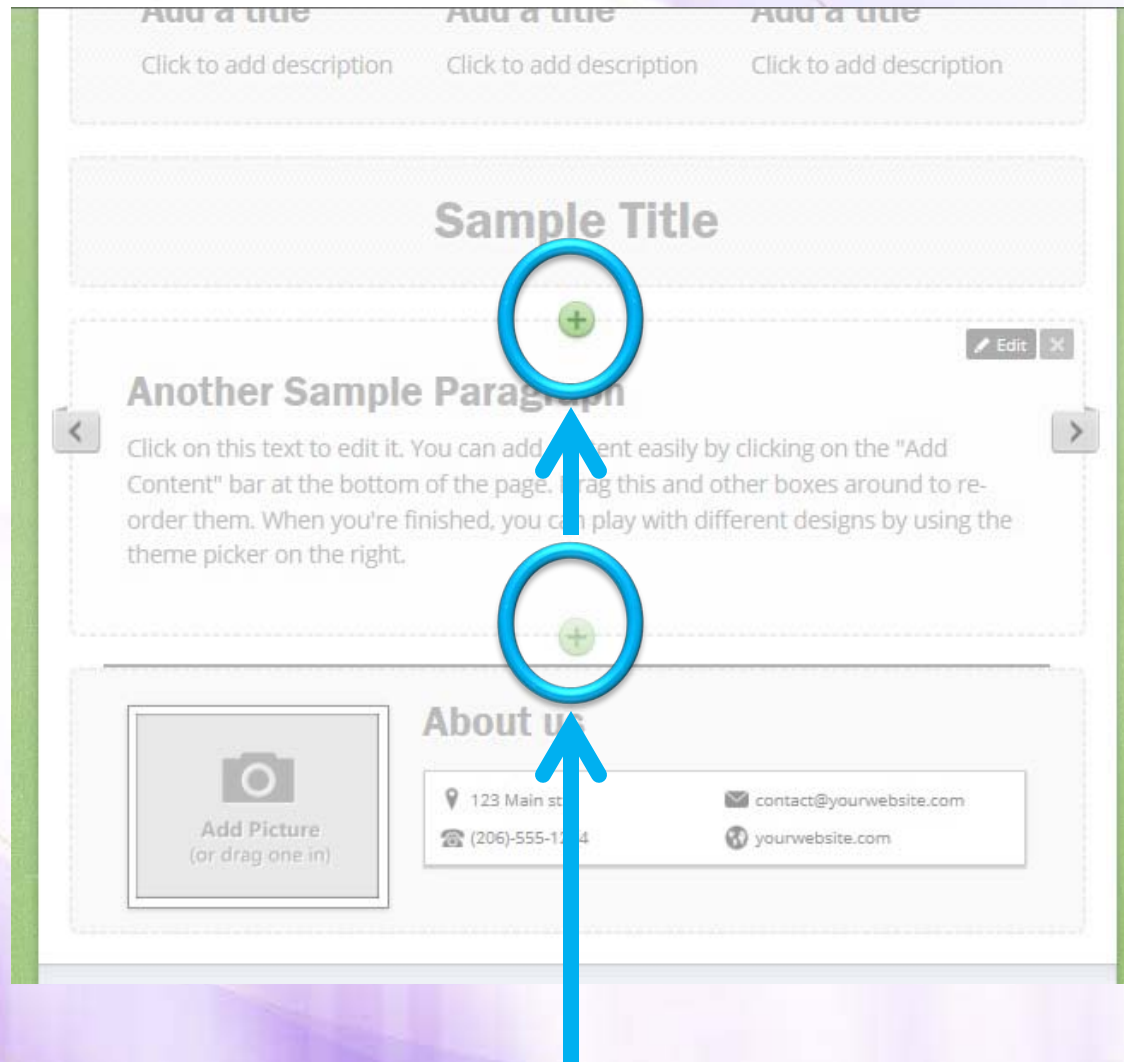
Online Flyers

The screenshot shows the Construct online flyer editor. At the top, a red banner contains the word "CONSTRUCT" in large white letters, with "Word of the Week" written below it. Below the banner is a text area with a "Sample Paragraph" and instructions on how to edit and rearrange content. At the bottom of the text area, three "Add Picture" buttons are visible, each with a camera icon and the text "Add Picture (or drag one in)". A blue rectangular box highlights these three buttons. To the right of the main editor is a sidebar with several controls: a "Done Editing" button with a preview icon, a "Save Now" button, a "Design" section with a "MODERN" theme selector, and "Background" and "Colors" options. At the bottom of the sidebar, there is a "Fonts" section with "Aa" and "Fonts" labels.

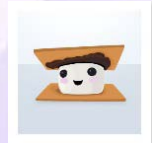
↑ Add pictures



Online Flyers



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Online Flyers

+ Add more stuff to your flyer | Come on, you know you want to.



Text



Picture



Event



Audio



Embed Link



Form



Title



Gallery



Bio



Video

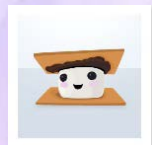


Button

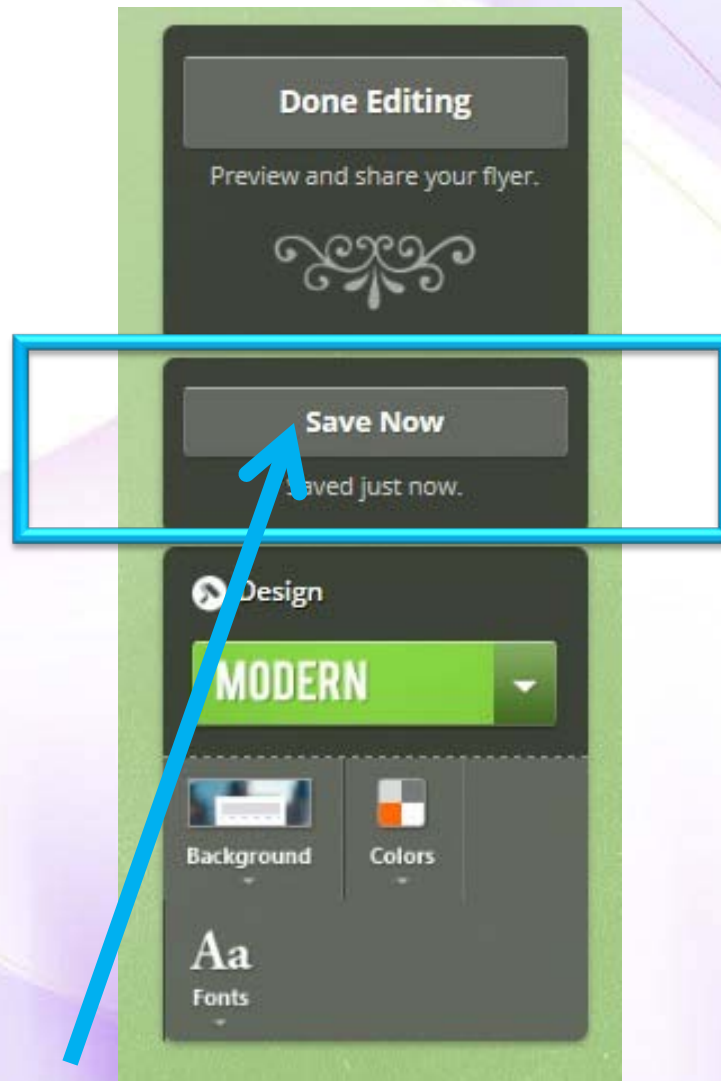


Payment

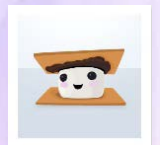
Stuff you can add



Online Flyers



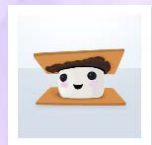
Save your work



Online Flyers



Done editing?



Online Flyers

CONSTRUCT

Word of the Week

Comments



Add a comment...

Comment using...

Facebook social plugin

Edit your flyer

Preview

Print

Visitors

0

Show Analytics

Link

<https://smore.com/etq2>

Copy link

Flyer Settings

Copy link



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1 DATA TYPE

- Website URL
- YouTube Video
- Google Maps Location
- Twitter
- Facebook
- LinkedIn
- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

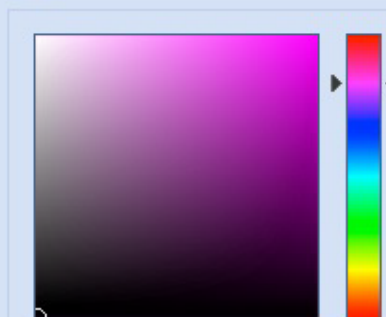
2 CONTENT

Website URL

- Embed URL into code as-is
- Use our qrs.ly URL shortener

Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR



Foreground Colour (Hex):

Subscribers can also specify image size and resolution, and choose from 6 raster

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1 DATA TYPE

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- YouTube video
- Google Maps Location
- Twitter
- Facebook
- LinkedIn
- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

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Choose "Website URL"

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- Google Maps Location
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- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

2 CONTENT

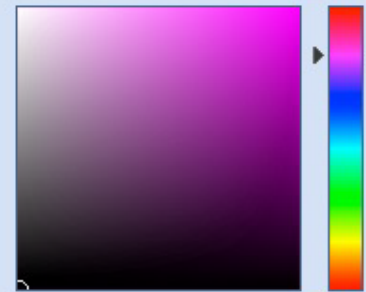
Website URL

http://

- Embed URL into code as-is
- Use our qrs.ly URL shortener

Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR



Foreground Colour (Hex):

000000

Subscribers can also specify image size and resolution, and choose from 6 raster

QR CODE PREVIEW



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Paste link & Enter

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- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

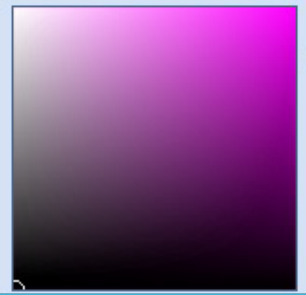
2 CONTENT

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- Use our qrs.ly URL shortener

Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR



Foreground Colour (Hex):

Subscribers can also specify image size and resolution, and choose from 6 raster

QR CODE PREVIEW



↓ DOWNLOAD QR CODE

Choose a color for QR code

QR Codes

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- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

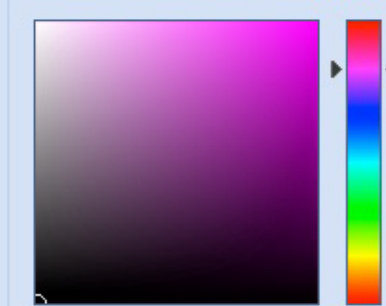
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Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR



Foreground Colour (Hex):

Subscribers can also specify image size and resolution, and choose from 6 raster

QR CODE PREVIEW



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QR Codes

The screenshot displays the QR Stuff.com website interface. At the top left, the logo reads "QR Stuff.com" with the tagline "Get your QR codes out there!". To the right, there are fields for "Email" and "Password", along with "Register", "Forgot Password?", and "LOG IN" links. A navigation bar includes "HOME", "ABOUT THIS SITE", "QR CODES", "PHONE SOFTWARE", "EXAMPLES", "FAQs", and "AFFILIATES". Social media icons for Twitter (5,310), Facebook (8.3k), and a "BLOG" link are also present.

Below the navigation bar is a section titled "SUBSCRIBERS GET MORE QR STUFF" with an arrow pointing to a row of icons for various features: "MANAGEMENT DASHBOARD", "PROJECT FOLDERS", "ANALYTICS", "VECTOR OUTPUT", "DYNAMIC QR CODES", "BATCH PROCESSING", "UNLIMITED QR CODES", "PDF REPORTS", and "PASSWORD QR CODES". A "SIGN UP NOW" button is located to the right of these icons.

The main content area is titled "QR CODE GENERATOR" and is divided into four numbered steps:

- 1 DATA TYPE:** A list of radio button options including Website URL (selected), YouTube Video, Google Maps Location, Twitter, Facebook, LinkedIn, FourSquare, App Store Download, iTunes Link, Dropbox, Plain Text, Telephone Number, Skype Call, SMS Message, Email Address, and Email Message.
- 2 CONTENT:** A "Website URL" field containing "https://smore.com/etq2". Below it are radio buttons for "Embed URL into code as-is" (selected) and "Use our qrs.ly URL shortener". A note states: "Subscribers get analytics and dynamic QR code editing when using our URL shortener."
- 3 FOREGROUND COLOUR:** A color selection interface with a gradient square and a vertical color bar. Below it, the "Foreground Colour (Hex)" field contains "000000". A note says: "Subscribers can also specify image size and resolution, and choose from 6 raster or vector output file types and 4 error correction levels."
- 4 OUTPUT TYPE:** This section is partially visible at the bottom of the generator area.

On the right side of the generator, there is a "QR CODE PREVIEW" window showing a QR code and a "DOWNLOAD QR CODE" button.

At the bottom of the page, a yellow dialog box asks: "Do you want to open or save qrcode.17427624.png (386 bytes) from qrstuff.com?". The dialog has "Open", "Save", and "Cancel" buttons. A blue arrow points to the "Save" button, which is highlighted with a blue box.

Open or save your QR code

Congratulations! You're done!

For more information please contact:

Sonia Villalón – TLI Teacher Specialist Hanna HS
svillalon@bisd.us

Mary Ann Flores – TLI Teacher Specialist Lopez HS
maaflores@bisd.us





Brownsville Independent School District



Vocabulary Development Initiative-Secondary

Definition

Vocabulary refers to the meanings and pronunciations of words necessary for communication. Vocabulary is often categorized as oral vocabulary (listening and speaking) or print vocabulary (reading and writing). *Reference: FCRR Teacher Resource Guide, 2007.*

Goal & Purpose

The goal of Vocabulary instruction is to provide students with an understanding of the meaning and use of words so that they can comprehend what they are reading and communicate effectively. Vocabulary is critical to teach because of its connection to overall reading comprehension (NRP, 2000; Rand Study Group, 2002; Snow, Burns, & Griffin, 1998). That is, if a word is decoded and pronounced but the meaning is not recognized, comprehension will be impaired. *Reference: FCRR Teacher Resource Guide, 2007.*

BISD Grading Procedures

According to the BISD Grading Procedures- Standard Operating Procedures Program Standards for Secondary Education, p. 26, all sixth through twelfth grade Reading and ESL classes must provide direct, sequential, multisensory, explicit, cumulative, and systematic instruction in English language.....

- 5. Morphology;
- 6. Syntax (and the grammar system);
- 8. Direct vocabulary instruction

BISD Vocabulary Initiative-Secondary

Because of the importance of vocabulary instruction in the secondary classroom as stated above, BISD is recommending the addition of the following daily schedule for the words as listed in the BISD Vocabulary Word of the week 2013-2014 Secondary (Handout). The Vocabulary Routine is as follows:

Monday:	Definition
Tuesday:	Characteristics
Wednesday:	Examples
Thursday:	Non-examples
Friday:	7-Up Rule Sentence (Powerful sentence created with 7 or more words)

Research Note

A vocabulary program that is inclusive enough to benefit children at every level will include the following four elements (Graves, 2006).

1. Rich and varied oral and print language experiences
2. Instruction in individual words with multiple exposures to the words in a variety of forms
3. Instruction in word-learning strategies (e.g., using context)
4. Fostering word consciousness (i.e., promoting an interest in words and their meanings).

Word of the Week

definition

**to arrange
in classes or
categories**

characteristics

**verb- describe
by labeling, sort
things out, color
-code items**

categorize

**Sammy cate-
gorized her
shirts by color.**

example

**Tommy's
shirts are all
mixed up.**

non-example

Word of the Week

definition

to put together substances or parts in order to make or build

characteristics

verb-
build, create, make

construct

When trying to answer a trivia question, people construct a range of possible values based on their knowledge.

to destroy,
bring apart

example

non-example

Word of the Week

definition

to compare in order to show unlikeness or differences

characteristics

verb- differentiate, discriminate, distinguish, oppose

contrast

Compare and contrast causes for extinction, past and present

Looking for similarities

example

non-example

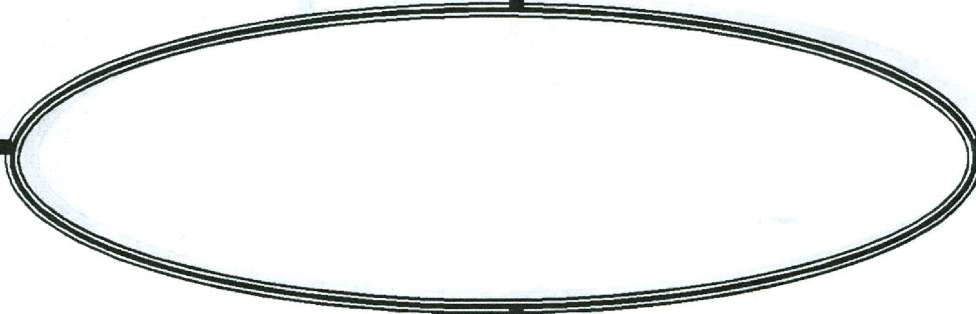
Word of the Week

definition

(student friendly definition)

characteristics

(prefix, suffix, root, part of speech, different forms ie. noun, adj., adv., verb, intransitive/transitive verb)



example

(meaningful sentence using the word)

non-example

(antonym)

CATEGORIZE

WORD OF THE WEEK



CATEGORIZE

cat·e·go·rize

transitive verb \ 'ka-ti-gə-, rīz\

: to put (someone or something) into a group of similar people or things

: to put (people or things) into categories

cat·e·go·rized

cat·e·go·riz·ing

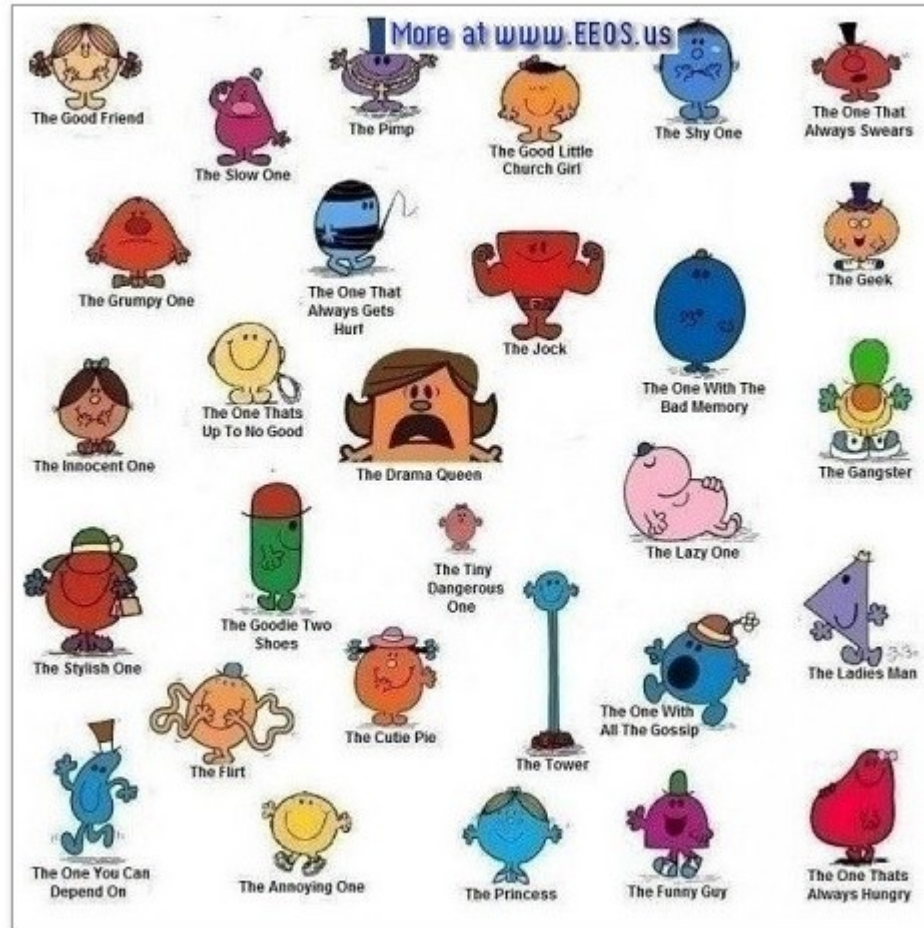


Full Definition of CATEGORIZE

: to put into a category

: classify

— **cat·e·go·ri·za·tion** \ ka-ti-gə-rə-'zā-shən\ *noun*



Examples of CATEGORIZE

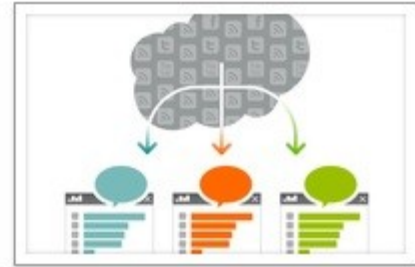
1. This software lets you *categorize* your photographs in many different ways.
2. Their opinions can be *categorized* as conservative.
3. Birds are *categorized* by type in this field guide.



Based on: Ecological Emotions

Categorizing Emotions

Fundamental	Maybe	Not Fundamental
Happiness	Guilt	Road Rage
Sadness	Pride	?
Anger		



Related to CATEGORIZE

Synonyms

[assort](#), [break down](#), [classify](#), [class](#), [codify](#), [compartment](#), [compartmentalize](#), [digest](#), [distinguish](#), [distribute](#), [grade](#), [group](#), [peg](#), [place](#), [range](#), [rank](#), [relegate](#), [separate](#), [sort](#), [type](#)

Related Words

[array](#), [dispose](#), [draw up](#), [marshal](#) (also [marshall](#)), [order](#), [organize](#), [systematize](#); [alphabetize](#), [catalog](#) (or [catalogue](#)), [file](#), [index](#), [list](#), [refer](#); [pigeonhole](#), [shelve](#); [identify](#), [recognize](#); [cull](#), [screen](#), [set](#), [sieve](#), [sift](#), [winnow](#); [clump](#), [cluster](#), [colligate](#); [reategorize](#), [reclassify](#), [regroup](#); [subcategorize](#)

Near Antonyms

[confuse](#), [disarrange](#), [jumble](#), [lump](#), [mix \(up\)](#), [scramble](#); [misclassify](#), [missort](#), [mistype](#)

