

# Chart your Course: Discover IT !

Region One ESC 20<sup>th</sup> Annual Technology Conference

## VOCABULARY DEVELOPMENT INITIATIVE-SECONDARY: *ONLINE FLYERS AND QR CODES*

Texas Literacy Initiative



Brownsville Independent School District



# Online Flyers

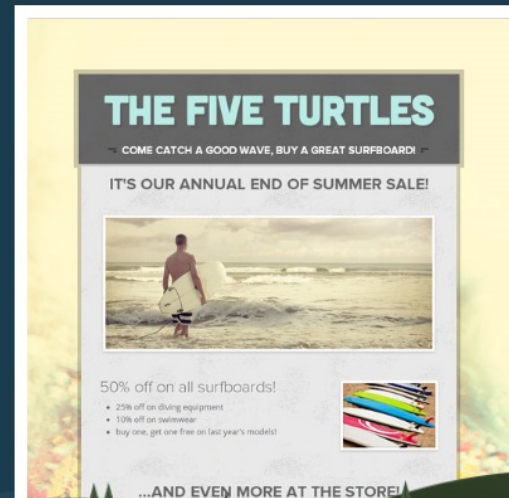


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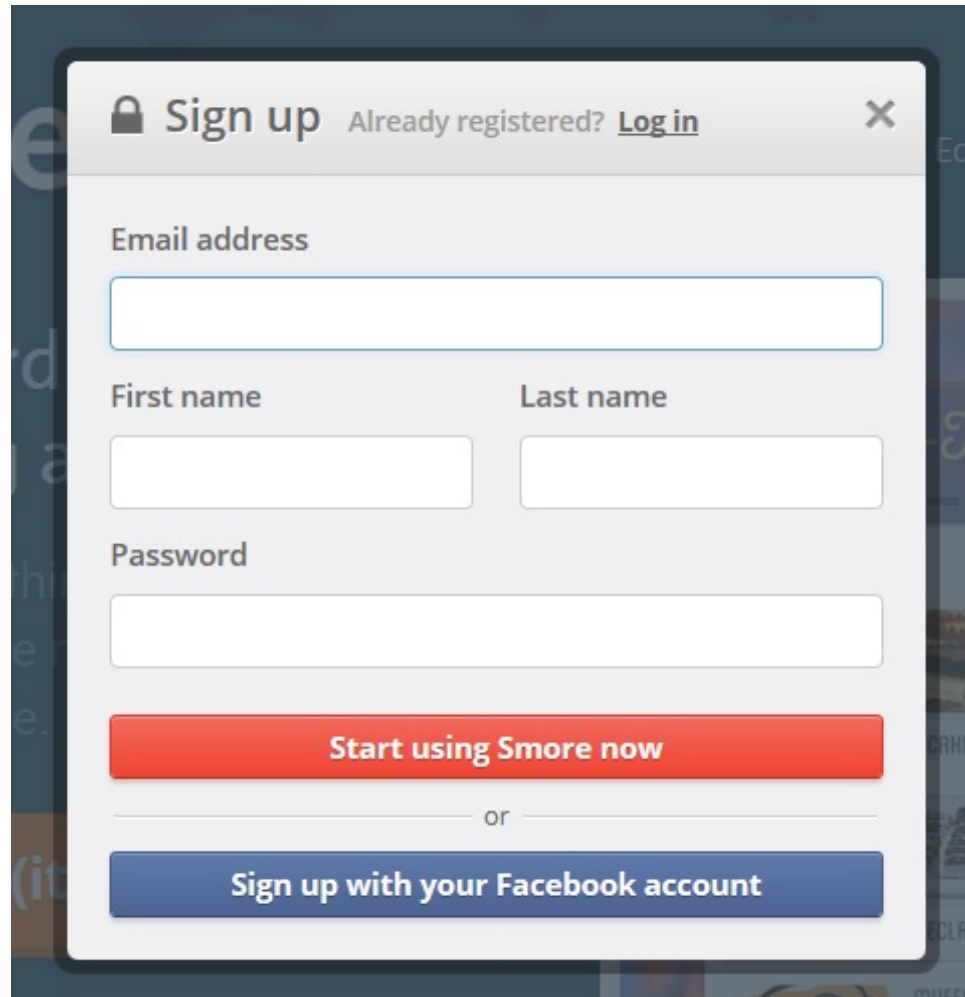
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# Online Flyers



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Email address

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**Start using Smore now**

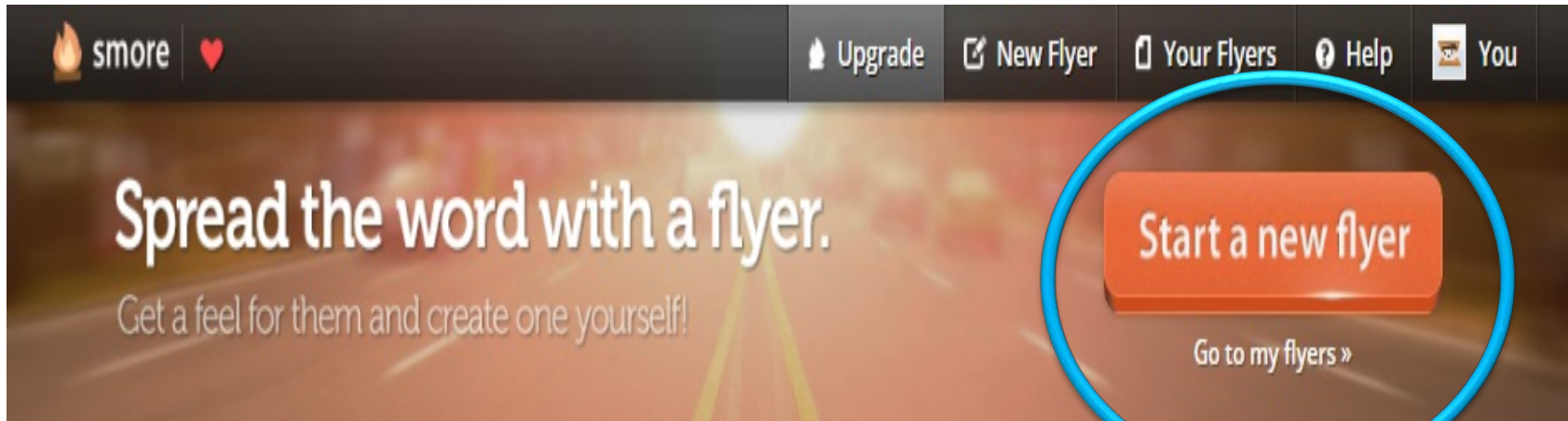
or

**Sign up with your Facebook account**

## Sign up...its FREE!



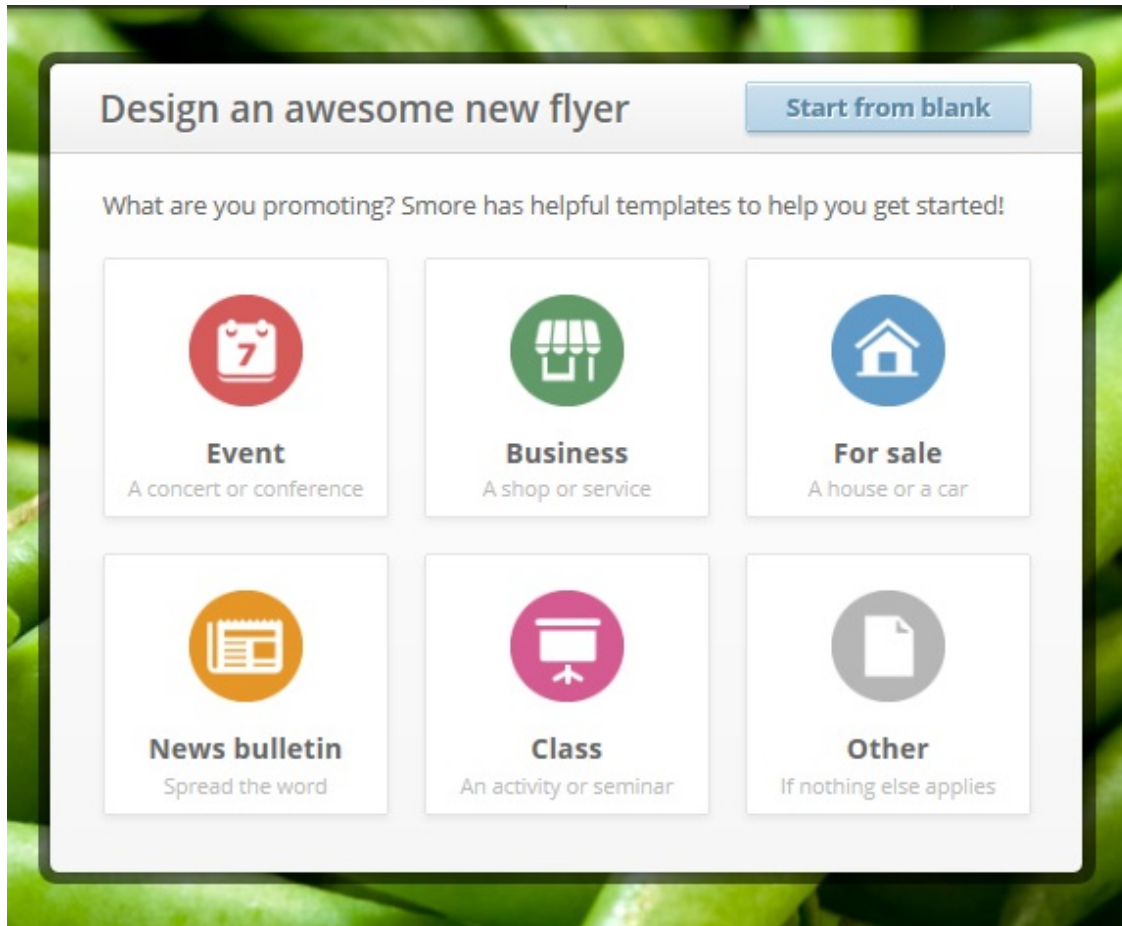
# Online Flyers



**Start a new flyer**



# Online Flyers



## Design a new flyer



# Online Flyers

**LOCAL NEWS UPDATE**

Add subtitle

**Sample Paragraph**

Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.

Add Picture (or drag one in)

Add a title  
Click to add description

Add Picture (or drag one in)

Add a title  
Click to add description

Add Picture (or drag one in)

Add a title  
Click to add description

Done Editing  
Preview and share your flyer.

Save Now  
Saved just now.

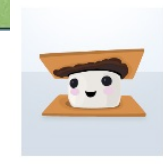
Design  
MODERN

Background Colors

Aa  
Fonts

Edit

## Edit your flyer



# Online Flyers

**Title \***  
CONSTRUCT

**Subtitle** 44  
Word of the Week

Cancel Done

**Sample Paragraph**  
Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.

Add Picture (or drag one in) Add Picture (or drag one in) Add Picture (or drag one in)

Add a title Add a title Add a title

**Done Editing**  
Preview and share your flyer.

**Save Now**  
Saved just now.

**Design**  
MODERN

Background Colors Fonts

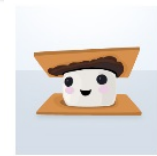
## Edit your flyer



# Online Flyers

The screenshot shows the Construct online flyer editor. At the top, a red banner displays the word "CONSTRUCT" in large white letters, with "Word of the Week" written below it. The main editing area contains a "Sample Paragraph" with instructions on how to edit text and use the theme picker. Below the text are three "Add Picture" buttons. On the right side, a vertical toolbar contains several options: "Done Editing" (with a preview and share link), "Save Now" (with a "Saved just now." status), and a "Design" section. The "Design" section is highlighted with a blue box and contains a "MODERN" theme selector, "Background" and "Colors" options, and "Aa Fonts" options. A blue arrow points from the bottom of the "Design" section towards the text below.

Change the design: background, color, font





# Online Flyers


## CONSTRUCT


Word of the Week

### Sample Paragraph

Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.

  
Add Picture  
(or drag one in)

  
Add Picture  
(or drag one in)

  
Add Picture  
(or drag one in)

Done Editing

Preview and share your flyer.



Save Now

Saved just now.

Design

MODERN



Background



Colors

Aa

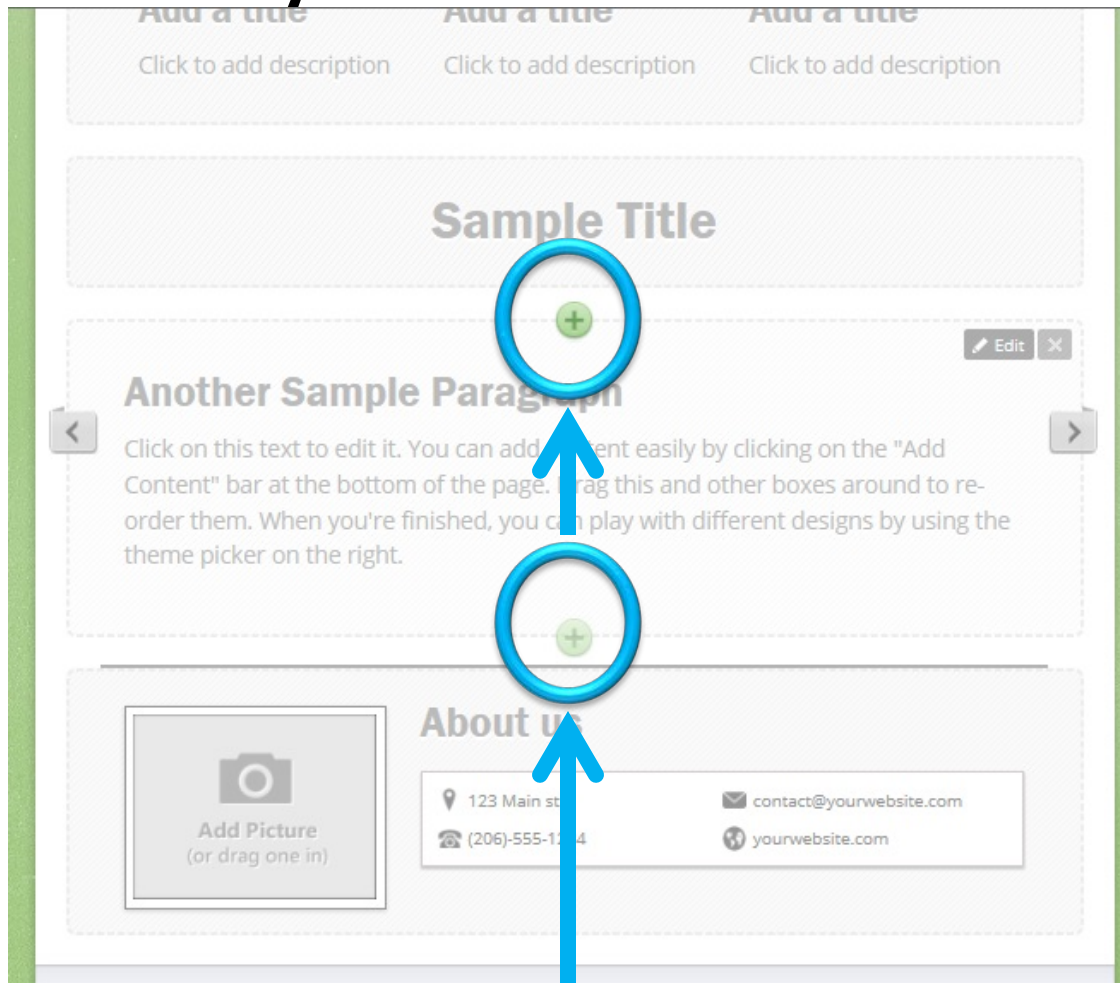
Fonts



# Add pictures



# Online Flyers

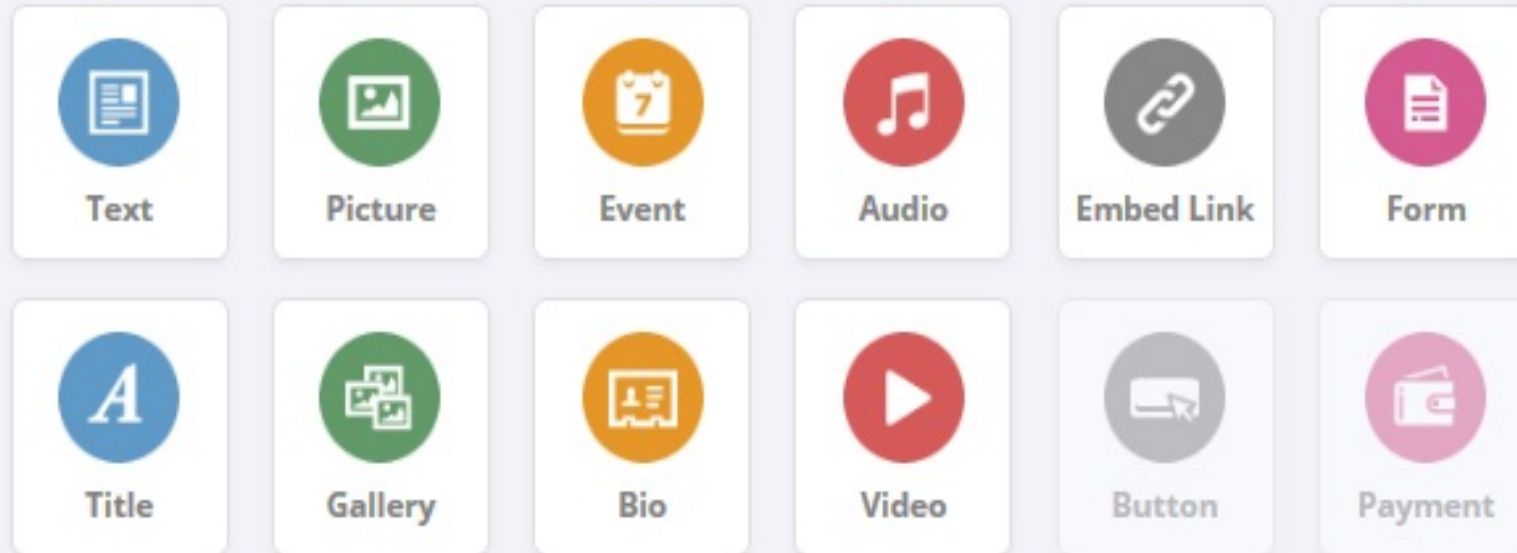


Add more stuff.....anywhere, anytime



# Online Flyers

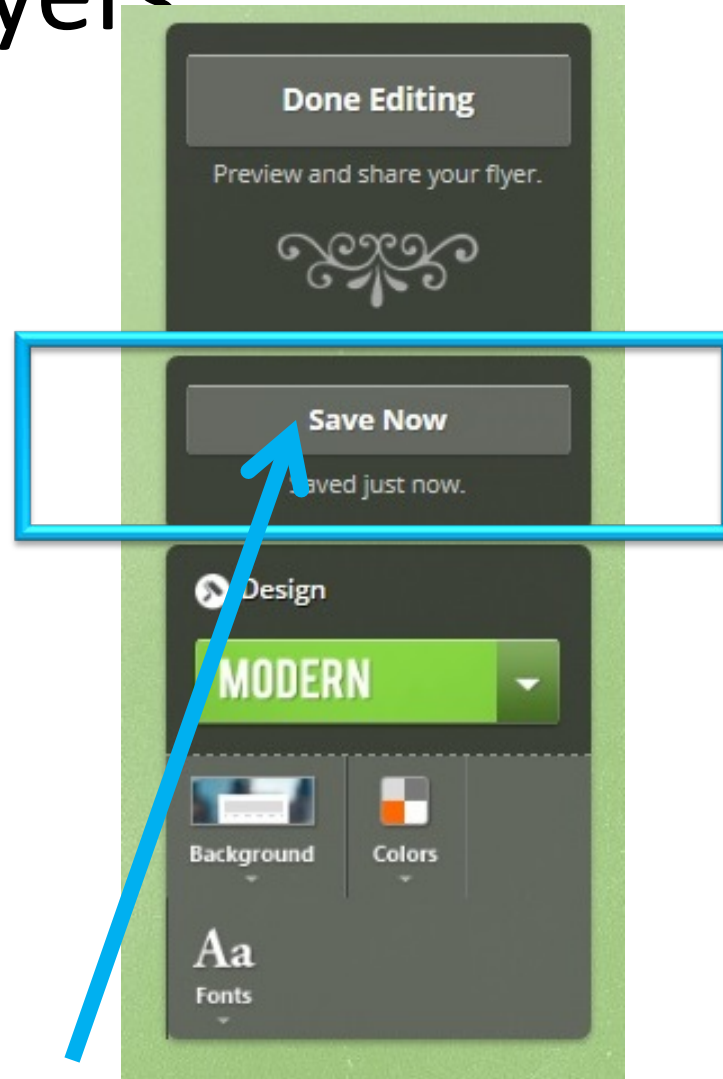
+ Add more stuff to your flyer | Come on, you know you want to.



## Stuff you can add



# Online Flyers



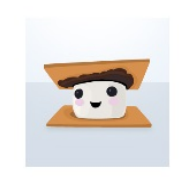
## Save your work



# Online Flyers



Done editing?



# Online Flyers

# CONSTRUCT

Word of the Week

## Comments



Add a comment...

Comment using...

Facebook social plugin

Edit your flyer

Preview

Print

Visitors

0

Show Analytics

Link

<https://smore.com/etq2>

Copy link

Flyer Settings

# Copy link



# QR Codes

The screenshot displays the QR Stuff.com website. At the top left, the logo reads "QR Stuff.com" with the tagline "Get your QR codes out there!". To the right, there are input fields for "Email" and "Password", along with links for "Register", "Forgot Password?", and a "LOG IN" button. A navigation menu below the header includes "HOME", "ABOUT THIS SITE", "QR CODES", "PHONE SOFTWARE", "EXAMPLES", "FAQs", and "AFFILIATES". Social media icons for Twitter (5,310 tweets), Facebook (8.3k likes), and a "BLOG" link are also present. A central banner features the text "SUBSCRIBERS GET MORE QR STUFF" with an arrow pointing to a row of icons representing various features: Management Dashboard, Project Folders, Analytics, Vector Output, Dynamic QR Codes, Batch Processing, Unlimited QR Codes, PDF Reports, and Password QR Codes. A "SIGN UP NOW" button is located to the right of these icons. Below the banner is the "QR CODE GENERATOR" section, which is divided into three numbered steps: 1. DATA TYPE (with radio buttons for Website URL, YouTube Video, Google Maps Location, Twitter, Facebook, LinkedIn, FourSquare, App Store Download, iTunes Link, Dropbox, Plain Text, Telephone Number, and Skype Call); 2. CONTENT (with a "Website URL" input field containing "http://", radio buttons for "Embed URL into code as-is" and "Use our qrs.ly URL shortener", and a note about analytics for the URL shortener); 3. FOREGROUND COLOUR (with a color selection tool and a "Foreground Colour (Hex)" input field containing "000000"). To the right of these steps is a "QR CODE PREVIEW" area showing a generated QR code and a "DOWNLOAD QR CODE" button.

www.qrstuff.com

# QR Codes

The screenshot shows the QR Stuff.com website interface. At the top, there is a navigation bar with links for HOME, ABOUT THIS SITE, QR CODES, PHONE SOFTWARE, EXAMPLES, FAQs, and AFFILIATES. On the right, there are social media icons for Twitter (5,310), Facebook (8.3k), and a BLOG link. Below the navigation bar is a promotional banner for 'SUBSCRIBERS GET MORE QR STUFF' with an arrow pointing to a row of icons representing various features: MANAGEMENT DASHBOARD, PROJECT FOLDERS, ANALYTICS, VECTOR OUTPUT, DYNAMIC QR CODES, BATCH PROCESSING, UNLIMITED QR CODES, PDF REPORTS, and PASSWORD QR CODES. A 'SIGN UP NOW' button is also present.

The main content area is divided into three numbered steps:

- 1 DATA TYPE**: This section is highlighted with a blue box. It contains a list of data types with radio buttons:
  - Website URL
  - Youtube video
  - Google Maps Location
  - Twitter
  - Facebook
  - LinkedIn
  - FourSquare
  - App Store Download
  - iTunes Link
  - Dropbox
  - Plain Text
  - Telephone Number
  - Skype Call
- 2 CONTENT**: This section contains a 'Website URL' input field with the text 'http://'. Below it, there are two radio buttons:
  - Embed URL into code as-is
  - Use our qrs.ly URL shortenerA note below states: 'Subscribers get analytics and dynamic QR code editing when using our URL shortener.'
- 3 FOREGROUND COLOUR**: This section features a color selection tool with a gradient bar and a 'Foreground Colour (Hex):' input field containing '000000'. A note below states: 'Subscribers can also specify image size and resolution, and choose from 6 raster'.

On the right side of the interface, there is a 'QR CODE PREVIEW' section showing a QR code and a 'DOWNLOAD QR CODE' button.

Choose "Website URL"



# QR Codes

QR Stuff.com  
Get your QR codes out there!

Home | About This Site | QR Codes | Phone Software | Examples | FAQs | Affiliates

Tweet 5,310 | Like 8.3k | BLOG

SUBSCRIBERS GET MORE QR STUFF →

- MANAGEMENT DASHBOARD
- PROJECT FOLDERS
- ANALYTICS
- VECTOR OUTPUT
- DYNAMIC QR CODES
- BATCH PROCESSING
- UNLIMITED QR CODES
- PDF REPORTS
- PASSWORD QR CODES

SIGN UP NOW

QR CODE GENERATOR

1 DATA TYPE

- Website URL
- YouTube Video
- Google Maps Location
- Twitter
- Facebook
- LinkedIn
- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

2 CONTENT

Website URL  
http://

Embed URL into code as-is  
 Use our qrs.ly URL shortener

Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR

Foreground Colour (Hex):  
000000

Subscribers can also specify image size and resolution, and choose from 6 raster

QR CODE PREVIEW

DOWNLOAD QR CODE

## Paste link & Enter

# QR Codes

QR Stuff.com  
Get your QR codes out there!

HOME ABOUT THIS SITE QR CODES PHONE SOFTWARE EXAMPLES FAQs AFFILIATES

Tweet 5,310 Like 8.3k BLOG

SUBSCRIBERS GET MORE QR STUFF

MANAGEMENT DASHBOARD PROJECT FOLDERS ANALYTICS VECTOR OUTPUT DYNAMIC QR CODES BATCH PROCESSING UNLIMITED QR CODES PDF REPORTS PASSWORD QR CODES SIGN UP NOW

QR CODE GENERATOR

1 DATA TYPE

- Website URL
- YouTube Video
- Google Maps Location
- Twitter
- Facebook
- LinkedIn
- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call

2 CONTENT

Website URL  
http://

Embed URL into code as-is  
 Use our qrs.ly URL shortener

Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR

QR CODE PREVIEW

DOWNLOAD QR CODE

Foreground Colour (Hex):  
000000

Subscribers can also specify image size and resolution, and choose from 6 raster

## Choose a color for QR code

# QR Codes

The screenshot shows the QR Stuff.com website. At the top left is the logo "QR Stuff.com" with the tagline "Get your QR codes out there!". On the top right, there are fields for "Email" and "Password", and buttons for "Register", "Forgot Password?", and "LOG IN". Below the header is a navigation menu with links for "HOME", "ABOUT THIS SITE", "QR CODES", "PHONE SOFTWARE", "EXAMPLES", "FAQs", and "AFFILIATES". To the right of the navigation are social media icons for "Tweet" (5,310), "Like" (8.3k), and "BLOG".

The main content area features a "SUBSCRIBERS GET MORE QR STUFF" banner with an arrow pointing to a row of icons representing various features: "MANAGEMENT DASHBOARD", "PROJECT FOLDERS", "ANALYTICS", "VECTOR OUTPUT", "DYNAMIC QR CODES", "BATCH PROCESSING", "UNLIMITED QR CODES", "PDF REPORTS", and "PASSWORD QR CODES". A "SIGN UP NOW" button is also present.

The "QR CODE GENERATOR" section is divided into three steps:

- 1 DATA TYPE:** A list of options including Website URL (selected), YouTube Video, Google Maps Location, Twitter, Facebook, LinkedIn, FourSquare, App Store Download, iTunes Link, Dropbox, Plain Text, Telephone Number, and Skype Call.
- 2 CONTENT:** A "Website URL" field containing "http://". Below it are radio buttons for "Embed URL into code as-is" (selected) and "Use our qrs.ly URL shortener". A note states: "Subscribers get analytics and dynamic QR code editing when using our URL shortener."
- 3 FOREGROUND COLOUR:** A color selection tool with a gradient bar and a "Foreground Colour (Hex)" field containing "000000". A note says: "Subscribers can also specify image size and resolution, and choose from 6 raster..."

On the right side of the generator is a "QR CODE PREVIEW" area showing a QR code. Below the preview is a blue button labeled "DOWNLOAD QR CODE" with a downward arrow icon. A large blue arrow points from the bottom of the page towards this button.

## Download your QR code

# QR Codes

QR Stuff.com  
Get your QR codes out there!

HOME ABOUT THIS SITE QR CODES PHONE SOFTWARE EXAMPLES FAQs AFFILIATES

Tweet 5,310 Like 8.3k BLOG

SUBSCRIBERS GET MORE QR STUFF

MANAGEMENT DASHBOARD PROJECT FOLDERS ANALYTICS VECTOR OUTPUT DYNAMIC QR CODES BATCH PROCESSING UNLIMITED QR CODES PDF REPORTS PASSWORD QR CODES SIGN UP NOW

QR CODE GENERATOR

1 DATA TYPE

- Website URL
- YouTube Video
- Google Maps Location
- Twitter
- Facebook
- LinkedIn
- FourSquare
- App Store Download
- iTunes Link
- Dropbox
- Plain Text
- Telephone Number
- Skype Call
- SMS Message
- Email Address
- Email Message

2 CONTENT

Website URL

Embed URL into code as-is  
 Use our qrs.ly URL shortener

Subscribers get analytics and dynamic QR code editing when using our URL shortener.

3 FOREGROUND COLOUR

Foreground Colour (Hex):

Subscribers can also specify image size and resolution, and choose from 6 raster or vector output file types and 4 error correction levels.

QR CODE PREVIEW

DOWNLOAD QR CODE

4 OUTPUT TYPE

Do you want to open or save qrcode.17427624.png (386 bytes) from qrstuff.com?

Open Save Cancel x

Open or save your QR code

# Congratulations!

# You're done!



# Contact Information:

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